

LOS CABOS
BILLFISH TOURNAMENT
SILVER
Sponsorship



\$1,000 cash, plus \$1,000 product donation

Status

Distinction as Silver sponsor.

Internet Coverage

One logo placement and links on **Los Cabos Billfish Tournament Web site** (www.LosCabosBillfishTournament.com)

Tournament Advertising in *Marlin* Magazine

Silver logo application on the event's two-page **Los Cabos Billfish Tournament** display advertisement in the April/May, the June/July and the Aug/Sept '07 issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

Tournament Advertising in *Sport Fishing* Magazine

Silver logo application on the event's one-page **Los Cabos Billfish Tournament** display advertisement in the April, May, June, July/August and September, '07 issues of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Magazine

One-half page color display advertisement in the *Los Cabos Billfish Tournament* magazine. 15,000 copies are distributed. Silver logo application on the sponsor page of the tournament magazine.

Banquet Slide Show

Product, logo and staff included in shot list.

Posters and Counter Cards

Logo application on 100 posters and 50 counter cards. Distribution will be through hotels, tackle shops, marine retailers and all industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participants' captain's bags.

Signage

One company banner placement at all event functions.

Hospitality

A table will be provided at the registration/kick-off party to display and promote sponsors products or services. One sponsor party pass to private functions will be provided.