



\$10,000 cash, plus \$2,000 product donation

Status

Distinction as Platinum sponsor. Exclusive product level.

Prize Presentation

Major prize category named for you.

Internet Coverage

Nine prominent logo placements and links on **Los Cabos Billfish Tournament Web site**,
(www.LosCabosBillfishTournament.com)

Tournament Advertising in *Marlin Magazine*

Platinum logo application on the event's two-page **Los Cabos Billfish Tournament** display advertisement in the April/May, June/July, and the Aug/Sept '07 issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

Tournament Advertising in *Sport Fishing Magazine*

Platinum logo application on the event's one-page **Los Cabos Billfish Tournament** display advertisement in the April, May, June, July/August and September, '07 issues of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Magazine

Two-page color display advertisement in the *Los Cabos Billfish Tournament* magazine. 15,000 copies are distributed. Platinum logo application on the sponsor page of the tournament magazine.

Banquet Video

Logo placement in the event video. Content of video will include product, signage and staff, if available.

Banquet Slide Show

Product, logo and staff included in shot list.

Posters and Counter Cards

Logo application on 100 posters and 50 counter cards. Distribution will be through hotels, tackle shops, marine retailers and all industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Post Cards

Logo inclusion in post card invitation.

Ancillary Products

Logo application on event T-shirts and captain's bags.

Company Literature Distribution

Sponsor literature distributed through participants' captain's bags.

Signage

One company banner placed at all event functions. Four tournament-specific banners will be produced to include the platinum sponsor's logo.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote and sell sponsor's products or services. Six sponsor party passes to private functions will be provided as part of this package.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.