



**LOS CABOS  
BILLFISH TOURNAMENT  
GOLD**



**Sponsorship  
\$5,000 cash, plus \$1,000 product donation**

**Status**

Distinction as Gold sponsor. Exclusive product level sponsorship.

**Prize Presentation**

Major prize category named for you.

**Internet Coverage**

Nine prominent logo placements and links on **Los Cabos Billfish Tournament Web site**,  
([www.LosCabosBillfishTournament.com](http://www.LosCabosBillfishTournament.com))

**Tournament Advertising in *Marlin* Magazine**

Gold logo application on the event's two-page **Los Cabos Billfish Tournament** display advertisement in the April/May, June/July and the Aug/Sept '07 issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *Sport Fishing* Magazine**

Gold logo application on the event's one-page **Los Cabos Billfish Tournament** display advertisement in the April, May, June, July/August and September, '07 issues of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Magazine**

One page color display advertisement in the *Los Cabos Billfish Tournament* magazine. 15,000 copies are distributed. Gold logo application on the sponsor page of the tournament magazine.

**Banquet Video**

Logo placement in the video. Content of video will include product, signage and staff, if available.

**Banquet Slide Show**

Product, logo and staff included in shot list.

**Posters and Counter Cards**

Logo application on 100 posters and 50 counter cards. Distribution will be through hotels, tackle shops, marine retailers and all industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

**Ancillary Products**

Logo application on event T-shirts and captain's bags.

**Company Literature Distribution**

Sponsor literature distributed through participants' captain's bags.

**Signage**

One company banner placement at all event functions. Four event-specific banners will be made with sponsor's logo included.

**Hospitality**

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products or services. Four sponsor party passes to private functions will be provided as part of this package.

**Laminated Boat Numbers**

Laminated boat numbers will be produced and have your company's logo affixed.