



2007  
BERMUDA  
TRIPLE CROWN BILLFISH CHAMPIONSHIP  
BRONZE  
Sponsorship



**Product Donation:** Seven quality items for the championship crew and anglers

**.Status**

Distinction as Bronze sponsor.

**Internet Coverage - Product Featured on the Web site**

One prominent logo location and link within the **Bermuda Triple Crown** ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) Web site.

**Tournament Advertising in *Marlin* Magazine**

Bronze logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April/May and June/July issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *Sport Fishing* Magazine**

Bronze logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April issue of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Bronze logo application on the **Bermuda Triple Crown** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

**Product Display**

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments.

2007  
**BERMUDA  
TRIPLE CROWN BILLFISH CHAMPIONSHIP  
SILVER  
Sponsorship**



**Sponsorship Fee:** \$1,000

**Product Donation:** Seven quality items for the championship crew and anglers

**Status**

Distinction as Silver sponsor.

**Internet Coverage – Product Featured on Web site**

Two prominent logo locations and links within the **Bermuda Triple Crown** ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) Web site.

**Tournament Advertising in *Marlin* Magazine**

Silver logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April/May and June/July issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *Sport Fishing* Magazine**

Silver logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April issue of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Silver logo application on **The Bermuda Triple Crown** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Tournament Brochure**

Silver logo application on the tournament brochure. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

**Product Display**

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments.



2007  
**BERMUDA  
TRIPLE CROWN BILLFISH CHAMPIONSHIP  
GOLD  
Sponsorship**

**Sponsorship Fee:** \$2,500

**Product Donation:** Seven quality items for the championship crew and anglers

**Status**

Distinction as Gold sponsor.

**Internet Coverage – Product Featured on Web site**

Ten prominent logo locations and links within the **Bermuda Triple Crown** ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) Web site.

**Tournament Advertising in *Marlin* Magazine**

Gold logo application on the event's one-page **Bermuda Triple Crown** display advertisement in *Marlin* magazine scheduled for the April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *Sport Fishing* Magazine**

Gold logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April issue of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Gold logo application on **The Bermuda Triple Crown** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Tournament Brochure**

Gold logo application on the tournament brochure. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

**Product Display**

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments.

2007  
**BERMUDA  
TRIPLE  
CROWN**  
BILLFISH  
CHAMPIONSHIP

2007  
**BERMUDA  
TRIPLE CROWN BILLFISH CHAMPIONSHIP  
PLATINUM  
Sponsorship**



**Sponsorship Fee:** \$5,000

**Product Donation:** Seven quality items for the championship crew and anglers

**Status**

Distinction as Platinum sponsor.

**Internet Coverage – Product Featured on the Web site**

Platinum banner included in featured banner rotation. Ten prominent logo locations and links within the **Bermuda Triple Crown** ([www.BermudaTripleCrown.com](http://www.BermudaTripleCrown.com)) Web site.

**Tournament Advertising in *Marlin* Magazine**

Platinum logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April/May and June/July issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *Sport Fishing* Magazine**

Platinum logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April issue *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Platinum logo application on the **Bermuda Triple Crown** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Tournament Brochure**

Platinum logo application on the tournament brochure. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Tournament Postcard Invitation**

Platinum logo application on tournament postcard. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

**Product Display**

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments.