



2007
BERMUDA
TRIPLE CROWN BILLFISH CHAMPIONSHIP
BRONZE
Sponsorship



Product Donation: Seven quality items for the championship crew and anglers

.Status

Distinction as Bronze sponsor.

Internet Coverage - Product Featured on the Web site

One prominent logo location and link within the **Bermuda Triple Crown** (www.BermudaTripleCrown.com) Web site.

Tournament Advertising in *Marlin* Magazine

Bronze logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April/May and June/July issues of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

Tournament Advertising in *Sport Fishing* Magazine

Bronze logo application on the event's one-page **Bermuda Triple Crown** display advertisement in the April issue of *Sport Fishing* magazine. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Advertising in *The Bermuda Big Game Classic* Magazine

Bronze logo application on the **Bermuda Triple Crown** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

Signage

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments.