



**2007
BERMUDA BILLFISH BLAST
SILVER
Sponsorship**

Sponsorship Fee: \$2,500
Product Donation: \$1,000 retail value

Status

Distinction as Silver sponsor.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Two prominent logo locations and links on the **Bermuda Billfish Blast** (www.BermudaBillfishBlast.com) Web site.

Tournament Advertising in *Marlin Magazine*

Silver logo application on the event's one-page **Bermuda Billfish Blast** display advertisement in April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

Tournament Advertising in *The Bermuda Big Game Classic Magazine*

Silver logo application on the **Bermuda Billfish Blast** advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

Tournament Flier

Silver logo application on the tournament flier. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

Ancillary Products

Silver logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One sponsor banner placed at all event functions.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. One party pass to all private functions will be provided as a part of this package.