



## 2007 BERMUDA BILLFISH BLAST PLATINUM Sponsorship

**Sponsorship Fee:** \$7,000  
**Product Donation:** \$1,000 retail value

### **Status**

Distinction as Platinum sponsor.

### **Prize Presentation**

Major prize category named for you.

### **Banquet Slide Show**

Product, logo and staff included in shot list.

### **Internet Coverage**

Six prominent logo locations and links on the **Bermuda Billfish Blast** ([www.BermudaBillfishBlast.com](http://www.BermudaBillfishBlast.com)) Web site.

### **Tournament Advertising in *Marlin* Magazine**

Platinum logo application on the event's one-page **Bermuda Billfish Blast** display advertisement in the April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

### **Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Platinum logo application on the **Bermuda Billfish Blast** one-page color-display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

### **Tournament Brochure**

Platinum logo application on the tournament brochure. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

### **Tournament Postcard Invitation**

Platinum logo application on tournament postcard. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

### **Ancillary Products**

Platinum logo application on event T-shirts and captains bags.

### **Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

### **Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

### **Hospitality**

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsors products and services. Four party passes to private functions will be provided as a part of this package.

### **Laminated Boat Numbers**

Laminated boat number cards will be produced and have your company's logo affixed.