



**2007
BERMUDA BILLFISH BLAST
GOLD
Sponsorship**

Sponsorship Fee: \$5,000
Product Donation: \$1,000 retail value

Status

Distinction as Gold sponsor.

Prize Presentation

Major prize category named for you.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Three prominent logo locations and links on the **Bermuda Billfish Blast** (www.BermudaBillfishBlast.com) Web site.

Tournament Advertising in *Marlin Magazine*

Gold logo application on the event's one-page **Bermuda Billfish Blast** display advertisement for the April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

Tournament Advertising in *The Bermuda Big Game Classic Magazine*

Gold logo application on the **Bermuda Billfish Blast** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

Tournament Flier

Gold logo application on the tournament flier. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Two party passes to private functions will be provided as a part of this package.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.