



**2007  
BERMUDA BILLFISH BLAST  
BRONZE  
Sponsorship**

**Product Donation:** \$1,000 retail value

**Status**

Distinction as Bronze sponsor.

**Banquet Slide Show**

Product, logo and staff included in shot list.

**Internet Coverage**

One prominent logo location and link on the **Bermuda Billfish Blast** ([www.BermudaBillfishBlast.com](http://www.BermudaBillfishBlast.com)) Web site.

**Tournament Advertising**

Logo application on the **Bermuda Billfish Blast** advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine to be distributed.

**Tournament Flyer**

Bronze logo application on the tournament flyer. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Ancillary Products**

Logo application on event T-shirts.

**Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

**Signage**

One company banner placed at all event functions.



**2007  
BERMUDA BILLFISH BLAST  
SILVER  
Sponsorship**

**Sponsorship Fee:** \$2,500  
**Product Donation:** \$1,000 retail value

**Status**

Distinction as Silver sponsor.

**Banquet Slide Show**

Product, logo and staff included in shot list.

**Internet Coverage**

Two prominent logo locations and links on the **Bermuda Billfish Blast** ([www.BermudaBillfishBlast.com](http://www.BermudaBillfishBlast.com)) Web site.

**Tournament Advertising in *Marlin Magazine***

Silver logo application on the event's one-page **Bermuda Billfish Blast** display advertisement in April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic Magazine***

Silver logo application on the **Bermuda Billfish Blast** advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Tournament Flier**

Silver logo application on the tournament flier. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Ancillary Products**

Silver logo application on event T-shirts.

**Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

**Signage**

One sponsor banner placed at all event functions.

**Hospitality**

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. One party pass to all private functions will be provided as a part of this package.



**2007  
BERMUDA BILLFISH BLAST  
GOLD  
Sponsorship**

**Sponsorship Fee:** \$5,000  
**Product Donation:** \$1,000 retail value

**Status**

Distinction as Gold sponsor.

**Prize Presentation**

Major prize category named for you.

**Banquet Slide Show**

Product, logo and staff included in shot list.

**Internet Coverage**

Three prominent logo locations and links on the **Bermuda Billfish Blast** ([www.BermudaBillfishBlast.com](http://www.BermudaBillfishBlast.com)) Web site.

**Tournament Advertising in *Marlin* Magazine**

Gold logo application on the event's one-page **Bermuda Billfish Blast** display advertisement for the April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

**Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Gold logo application on the **Bermuda Billfish Blast** one-page color display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

**Tournament Flier**

Gold logo application on the tournament flier. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

**Ancillary Products**

Logo application on event T-shirts.

**Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

**Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

**Hospitality**

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Two party passes to private functions will be provided as a part of this package.

**Laminated Boat Numbers**

Laminated boat number cards will be produced and have your company's logo affixed.



## 2007 BERMUDA BILLFISH BLAST PLATINUM Sponsorship

**Sponsorship Fee:** \$7,000  
**Product Donation:** \$1,000 retail value

### **Status**

Distinction as Platinum sponsor.

### **Prize Presentation**

Major prize category named for you.

### **Banquet Slide Show**

Product, logo and staff included in shot list.

### **Internet Coverage**

Six prominent logo locations and links on the **Bermuda Billfish Blast** ([www.BermudaBillfishBlast.com](http://www.BermudaBillfishBlast.com)) Web site.

### **Tournament Advertising in *Marlin* Magazine**

Platinum logo application on the event's one-page **Bermuda Billfish Blast** display advertisement in the April/May issue of *Marlin* magazine. *Marlin* magazine distributes 55,000 copies per issue.

### **Tournament Advertising in *The Bermuda Big Game Classic* Magazine**

Platinum logo application on the **Bermuda Billfish Blast** one-page color-display advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine are distributed.

### **Tournament Brochure**

Platinum logo application on the tournament brochure. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

### **Tournament Postcard Invitation**

Platinum logo application on tournament postcard. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

### **Ancillary Products**

Platinum logo application on event T-shirts and captains bags.

### **Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

### **Signage**

One company banner placed at all event functions. Event-specific banners will be made with sponsor's logo included.

### **Hospitality**

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsors products and services. Four party passes to private functions will be provided as a part of this package.

### **Laminated Boat Numbers**

Laminated boat number cards will be produced and have your company's logo affixed.