



**2007
BERMUDA BILLFISH BLAST
BRONZE
Sponsorship**

Product Donation: \$1,000 retail value

Status

Distinction as Bronze sponsor.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

One prominent logo location and link on the **Bermuda Billfish Blast** (www.BermudaBillfishBlast.com) Web site.

Tournament Advertising

Logo application on the **Bermuda Billfish Blast** advertisement in *The Bermuda Big Game Classic* magazine. 10,000 copies of the magazine to be distributed.

Tournament Flyer

Bronze logo application on the tournament flyer. 4,000 copies are distributed through direct mail, boat shows and other tournaments.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One company banner placed at all event functions.