



2007  
BERMUDA  
BIG GAME CLASSIC  
SILVER  
SPONSORSHIP

**BERMUDA**  
B·I·G · G·A·M·E  
*Classic*

**\$4,000 cash plus \$1,000 product donation**

**Status**

Distinction as Silver sponsor.

**Tournament Magazine**

One half-page color display advertisement, 10,000 distribution. Silver logo placement on the sponsor page of the tournament magazine.

**Banquet Slide Show**

Product, logo and staff included in shot list.

**Internet Coverage**

Logo placement and link on the Bermuda Big Game Classic Website: [www.BermudaBigGameClassic.com](http://www.BermudaBigGameClassic.com).

**Tournament Advertising in *Sport Fishing* magazine**

Logo included on the event's one-page color display advertisement in *Sport Fishing* magazine. Ads are scheduled for the February, March, April, May and June issues. *Sport Fishing* magazine distributes 200,000 copies per issue.

**Tournament Advertising in *Marlin* magazine**

Logo included on the event's two-page display advertisement in *Marlin* magazine. Ads are scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

**Posters and Counter Cards**

Logo application on 50 posters and 10 counter cards. Distribution will be through hotels, tackle shops, marine retailers and all industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

**Ancillary Products**

Logo application on event T-shirts.

**Company Literature Distribution**

Sponsor literature distributed through participant's captain's bags.

**Signage**

One company banner placement at all event functions.

**Hospitality**

A table will be provided at the registration/kick-off party to display and promote sponsors products or services. One sponsor party pass to private functions will be provided as part of the sponsor package.