



**2007
BERMUDA
BIG GAME CLASSIC
PLATINUM
SPONSORSHIP**

BERMUDA
B·I·G · G·A·M·E
Classic

\$10,000 cash plus \$2,000 product donation

Please note that all logo applications for Major/Platinum sponsor will be enhanced size.

Status

Distinction as a Platinum sponsor. Exclusive product level.

Prize Presentation

Major prize category named for you.

Tournament Magazine

Two-page color-display advertisement, 10,000 distribution. Platinum logo application on the sponsor page of the tournament magazine.

Banquet Video

Logo placement in the video. Content of video will include product, signage and staff if available.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Platinum banner included in featured banner rotation. Twelve prominent logo locations and links on the Bermuda Big Game Classic Website, www.BermudaBigGameClassic.com.

Tournament Advertising in *Sport Fishing* Magazine

Logo placement on the events one-page color display advertisements in *Sport Fishing* magazine, ads scheduled for the February, March, April, May and June issues. *Sport Fishing* distributes 200,000 copies per issue.

Tournament Advertising in *Marlin* Magazine

Logo placement on the events two-page display advertisements in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* distributes 55,000 copies per issue.

Posters and Counter Cards

Logo application on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Post Card

Logo inclusion in post card invitation.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.

Ancillary Products

Logo application on event T-shirts and captain's bags.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bag.

Signage

One company banner placed at all event functions. Three tournament-specific banners will be produced and include the Platinum sponsor's logo.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Six sponsor party passes to private functions will be provided as a part of this package.