



**2007 MARLIN
MANUFACTURERS CUP
SPONSORSHIP PROGRAM**

Entry Fee - \$4,000

\$2,000 is donated to a winner-take-all cash purse for the winning team. The winning manufacturer, owner and crew names will be engraved on the perpetual bronze trophy kept at the Fairmont Hamilton Princess hotel. A trophy will also be awarded to the manufacturer and the boat owner. A two-page spread in *Marlin* will show the winning team on their boat, recognizing the boat manufacturer and the team as the winner of the *Marlin* magazine **Manufacturers Cup**. The same spread will run in the following year's tournament magazine. The prize category and the winner will be posted on the tournament Web site. The final edited version of the awards banquet video will include the winning manufacturer's team.

Status

Distinction as a Quality Boat Manufacturer sponsor.

Bermuda Big Game Classic Tournament Magazine

Sponsor receives a one-page color-display advertisement. Logo included in tournament magazine sponsor page. Distribution of 10,000.

Awards Banquet Video

Sponsor's company boat and banner will be included in the banquet video.

Awards Banquet Slide Show

Sponsors company boat and banner will be included in slide show.

Internet Coverage

Three prominent logo banner locations and links on the Bermuda Big Game Classic Website, www.BermudaBigGameClassic.com.

Tournament Advertising in *Marlin* magazine

Sponsor receives logo placement on the event's two-page display advertisement in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

Posters and Counter Cards

Sponsor receives logo placement on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Laminated Boat Numbers

Sponsor logo placement on laminated boat numbers.

Ancillary Products

Sponsor receives logo placement on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participants' captain's bags.

Signage

One company banner placed at all event functions. Three event-specific banners will be made with sponsor's logo included.

Hospitality

Two sponsor passes provided for access to all tournament functions.