



BERMUDA
B·I·G · G·A·M·E
Classic

**2007
BERMUDA
BIG GAME CLASSIC
GOLD
SPONSORSHIP**

\$7,500 cash plus \$1,000 in product donation

Status

Distinction as Gold sponsor. Exclusive product level sponsorship.

Prize Presentation

Major prize category named for you.

Tournament Magazine

One-page color-display advertisement, 10,000 distribution. Gold logo application on the sponsor page of the tournament magazine.

Banquet Video

Logo placement in the video. Content of video will include product, signage and staff if available.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Twelve prominent logo locations with links directly to the Gold sponsor's Web site within The Bermuda Big Game Classic Web site: **www.BermudaBigGameClassic.com**.

Tournament Advertising in *Sport Fishing* Magazine

Logo application on the event's one-page color-display advertisement in *Sport Fishing* magazine, ads scheduled for the February, March, April, May, and June issues. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Advertising in *Marlin* Magazine

Logo on the event's two-page display advertisement in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

Posters and Counter Cards

Logo application on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazine.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One company banner placed at all event functions. Three event specific banners will be produced and include sponsor's logo.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Four sponsor party passes to private functions will be provided as a part of this package.