



**2007
BERMUDA
BIG GAME CLASSIC
BRONZE
SPONSORSHIP**

BERMUDA
B·I·G · G·A·M·E
Classic

\$1,000 product donation

Status

Distinction as Bronze sponsor.

Tournament Magazine

Bronze logo placement on the sponsor page of the tournament magazine. 10,000 distribution.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

One logo placement and link on the Bermuda Big Game Classic Website, www.BermudaBigGameClassic.com.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distribution through participant's captain's bags.

Signage

One company banner placed at all event functions.



2007
BERMUDA
BIG GAME CLASSIC
SILVER
SPONSORSHIP

BERMUDA
B·I·G · G·A·M·E
Classic

\$4,000 cash plus \$1,000 product donation

Status

Distinction as Silver sponsor.

Tournament Magazine

One half-page color display advertisement, 10,000 distribution. Silver logo placement on the sponsor page of the tournament magazine.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Logo placement and link on the Bermuda Big Game Classic Website: www.BermudaBigGameClassic.com.

Tournament Advertising in *Sport Fishing* magazine

Logo included on the event's one-page color display advertisement in *Sport Fishing* magazine. Ads are scheduled for the February, March, April, May and June issues. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Advertising in *Marlin* magazine

Logo included on the event's two-page display advertisement in *Marlin* magazine. Ads are scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

Posters and Counter Cards

Logo application on 50 posters and 10 counter cards. Distribution will be through hotels, tackle shops, marine retailers and all industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One company banner placement at all event functions.

Hospitality

A table will be provided at the registration/kick-off party to display and promote sponsors products or services. One sponsor party pass to private functions will be provided as part of the sponsor package.



BERMUDA
B·I·G · G·A·M·E
Classic

**2007
BERMUDA
BIG GAME CLASSIC
GOLD
SPONSORSHIP**

\$7,500 cash plus \$1,000 in product donation

Status

Distinction as Gold sponsor. Exclusive product level sponsorship.

Prize Presentation

Major prize category named for you.

Tournament Magazine

One-page color-display advertisement, 10,000 distribution. Gold logo application on the sponsor page of the tournament magazine.

Banquet Video

Logo placement in the video. Content of video will include product, signage and staff if available.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Twelve prominent logo locations with links directly to the Gold sponsor's Web site within The Bermuda Big Game Classic Web site: **www.BermudaBigGameClassic.com**.

Tournament Advertising in *Sport Fishing* Magazine

Logo application on the event's one-page color-display advertisement in *Sport Fishing* magazine, ads scheduled for the February, March, April, May, and June issues. *Sport Fishing* magazine distributes 200,000 copies per issue.

Tournament Advertising in *Marlin* Magazine

Logo on the event's two-page display advertisement in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

Posters and Counter Cards

Logo application on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazine.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.

Ancillary Products

Logo application on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags.

Signage

One company banner placed at all event functions. Three event specific banners will be produced and include sponsor's logo.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Four sponsor party passes to private functions will be provided as a part of this package.



**2007
BERMUDA
BIG GAME CLASSIC
PLATINUM
SPONSORSHIP**

BERMUDA
B·I·G · G·A·M·E
Classic

\$10,000 cash plus \$2,000 product donation

Please note that all logo applications for Major/Platinum sponsor will be enhanced size.

Status

Distinction as a Platinum sponsor. Exclusive product level.

Prize Presentation

Major prize category named for you.

Tournament Magazine

Two-page color-display advertisement, 10,000 distribution. Platinum logo application on the sponsor page of the tournament magazine.

Banquet Video

Logo placement in the video. Content of video will include product, signage and staff if available.

Banquet Slide Show

Product, logo and staff included in shot list.

Internet Coverage

Platinum banner included in featured banner rotation. Twelve prominent logo locations and links on the Bermuda Big Game Classic Website, **www.BermudaBigGameClassic.com**.

Tournament Advertising in *Sport Fishing* Magazine

Logo placement on the events one-page color display advertisements in *Sport Fishing* magazine, ads scheduled for the February, March, April, May and June issues. *Sport Fishing* distributes 200,000 copies per issue.

Tournament Advertising in *Marlin* Magazine

Logo placement on the events two-page display advertisements in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* distributes 55,000 copies per issue.

Posters and Counter Cards

Logo application on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Post Card

Logo inclusion in post card invitation.

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed.

Ancillary Products

Logo application on event T-shirts and captain's bags.

Company Literature Distribution

Sponsor literature distributed through participant's captain's bag.

Signage

One company banner placed at all event functions. Three tournament-specific banners will be produced and include the Platinum sponsor's logo.

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell sponsor's products and services. Six sponsor party passes to private functions will be provided as a part of this package.



**2007 MARLIN
MANUFACTURERS CUP
SPONSORSHIP PROGRAM**

Entry Fee - \$4,000

\$2,000 is donated to a winner-take-all cash purse for the winning team. The winning manufacturer, owner and crew names will be engraved on the perpetual bronze trophy kept at the Fairmont Hamilton Princess hotel. A trophy will also be awarded to the manufacturer and the boat owner. A two-page spread in *Marlin* will show the winning team on their boat, recognizing the boat manufacturer and the team as the winner of the *Marlin* magazine **Manufacturers Cup**. The same spread will run in the following year's tournament magazine. The prize category and the winner will be posted on the tournament Web site. The final edited version of the awards banquet video will include the winning manufacturer's team.

Status

Distinction as a Quality Boat Manufacturer sponsor.

Bermuda Big Game Classic Tournament Magazine

Sponsor receives a one-page color-display advertisement. Logo included in tournament magazine sponsor page. Distribution of 10,000.

Awards Banquet Video

Sponsor's company boat and banner will be included in the banquet video.

Awards Banquet Slide Show

Sponsors company boat and banner will be included in slide show.

Internet Coverage

Three prominent logo banner locations and links on the Bermuda Big Game Classic Website, www.BermudaBigGameClassic.com.

Tournament Advertising in *Marlin* magazine

Sponsor receives logo placement on the event's two-page display advertisement in *Marlin* magazine scheduled for the February, April/May and June/July issues. *Marlin* magazine distributes 55,000 copies per issue.

Posters and Counter Cards

Sponsor receives logo placement on posters and counter cards. Fifty posters and 10 counter cards will be distributed through hotels, tackle and marine retailers and industry boat shows attended by *Sport Fishing* and *Marlin* magazines.

Laminated Boat Numbers

Sponsor logo placement on laminated boat numbers.

Ancillary Products

Sponsor receives logo placement on event T-shirts.

Company Literature Distribution

Sponsor literature distributed through participants' captain's bags.

Signage

One company banner placed at all event functions. Three event-specific banners will be made with sponsor's logo included.

Hospitality

Two sponsor passes provided for access to all tournament functions.