

OWN

SPORT FISHING readers OWN accessories

BOAT

	PERCENTAGE WHO OWN	AVERAGE NUMBER OWNED
Anchor	72.3%	2
Bilge Pump	70.9%	2
Bimini Top/Enclosure/Cover	47.4%	1
Davits/Lift System	10.3%	1
Live-Bait System	51.6%	1
Survival Life Raft	16.9%	1
Trailer	71.4%	1
Trim Tabs	35.7%	1
Watermaker/Desalinator	4.2%	1
Windlass	18.8%	1

POWER

Generator	18.3%	1
Marine Battery	77.0%	2
Outboard Motor Bracket	22.1%	1
Power Inverter	16.0%	1
Spare Prop	46.9%	2
Trolling Motor	31.5%	1

OTHER

Binoculars	70.4%	2
Pair of Deck Shoes	56.8%	2
Fire Extinguisher	76.1%	2
Flares/Distress Signals	71.4%	2
Foul Weather Gear	65.3%	2
Pair of Polarized Sunglasses	73.2%	2

Source: 2004 Clear Research Subscriber Survey