

**FLY FISHING IN SALT WATERS** readers **TRAVELED** to  
fly fish in saltwater in the last 12 months

Took a fishing trip	79.7%
Found <i>Fly Fishing in Salt Waters</i> useful in planning trip	77.7%
<b>Hired a guide</b>	<b>53.4%</b>
Booked fishing trip via the Internet	37.8%
Average spent on travel per reader per year	<b>\$3,990</b>

**DOMESTIC**

<b>Florida</b>	<b>51.0%</b>
Keys	43.7%
Panhandle	13.9%
Other areas in Florida	60.3%
<b>Other U.S.</b>	<b>36.5%</b>
Alabama	3.7%
Alaska	7.5%
California	25.4%
Hawaii	7.5%
Louisiana	4.6%
Mississippi	1.9%
Oregon	10.4%
Texas	12.0%
Washington	16.4%

**INTERNATIONAL**

<b>Africa</b>	1.7%
<b>Australia</b>	2.4%
<b>Canada</b>	11.5%
<b>Caribbean</b>	22.0%
<b>Central America</b>	11.8%
<b>Mexico</b>	17.6%
<b>South America</b>	3.7%
<b>Other</b>	11.8%

Source: 2005 Snap Survey