

**FLY FISHING IN SALT WATERS** readers OWN lots of tackle

**OWN**

**Fly Rods**

	<b>PERCENTAGE WHO OWN</b>
1-3 wt.	25.3%
4-5 wt.	61.1%
6-7 wt.	67.6%
8-10 wt.	86.5%
11+ wt.	31.8%
<b>Mean: 11.9*</b>	

**Reels**

	<b>PERCENTAGE WHO OWN</b>
1-3 wt.	26.0%
4-5 wt..	60.5%
6-7 wt.	65.9%
8-10 wt.	85.5%
11+ wt.	31.4%
<b>Mean: 11.7*</b>	

**Lines**

	<b>PERCENTAGE WHO OWN</b>
Sinking	63.9%
Floating	91.9%
Intermediate Lines	62.2%
Shooting Heads	59.5%
<b>Mean: 10*</b>	

\*Source: 2000 Clear research Subscriber Survey

Source: 2005 Snap Survey

**FLY FISHING IN SALT WATERS readers PLAN TO BUY tackle in the next 12 months**

**BUYING HABITS**

		PERCENTAGE WHO PURCHASED LAST 12 MONTHS	PLAN TO PURCHASE NEXT 12 MONTHS
<b>Fly Rods</b>	1-3 wt.	5.1%	6.1%
	4-5 wt.	15.5 %	5.1%
	6-7 wt.	13.5%	8.8%
	8-10 wt.	35.1%	20.9%
	11+ wt.	10.1%	14.2%
		PERCENTAGE WHO PURCHASED LAST 12 MONTHS	PLAN TO PURCHASE NEXT 12 MONTHS
<b>Reels</b>	1-2 wt.	4.4%	3.7%
	4-5 wt.	12.5%	4.4%
	6-7 wt.	11.5%	5.4%
	8-10 wt.	26.4%	19.6%
	11+ wt.	6.4%	13.2%
		PERCENTAGE WHO PURCHASED LAST 12 MONTHS	PLAN TO PURCHASE NEXT 12 MONTHS
<b>Lines</b>	Sinking	16.9%	18.9%
	Floating	36.1%	23.6 %
	Specialty Heads	22.6%	19.3%
	Shooting Heads	10.5%	11.5%

Source: 2005 Snap Survey