

**63.5% of *FLY FISHING IN SALT WATERS* readers
OWN a boat**

OWN

Length

15' – 20'	85.1%
21' – 25'	12.2%
26' – 35'	2.1%

Type

Flats	27.7%
Bay	10.1%
Catamaran	.5%
Center Console	22.3%
Kayak	27.7%
Skiff	19.1%

**34.8% of *FLY FISHING IN SALT WATERS* readers
PLAN TO BUY a boat in the next 24 months**

PURCHASE PLAN

Length

19' and under	65.0%
20' – 25'	24.3%
26' – 35'	8.7%

Type

Flats	21.4%
Bay	12.6%
Center Console	23.3%
Kayak	10.7%
Skiff	5.8%