



FISHSTOCK

THE TOTAL SALTWATER EXPERIENCE

OVERVIEW

2008 National Sponsorships

TITLE Sponsorship

An unmatched opportunity that will exclusively integrate your company in the sport. A fully branded marketing approach, including event marketing, regional television and radio advertising, print and Internet to promote the company's name and products locally, regionally and nationally.

\$40,000 + product donation

CUSTOMIZED PRESENTING Sponsorship

A customized marketing approach which includes event marketing, regional television exposure, print advertising and Internet advertising designed to promote and sell the company's name and products. This customized package offers you a choice of several 'Presenting Sponsor' opportunities.

Prices starting at \$16,500

BOAT MANUFACTURER Sponsorship

A well-rounded and targeted marketing opportunity that combines boat show exhibit space, national and local print, internet and product display. Custom options include additional display area to showcase your product.

\$6,000

PLATINUM Sponsorship

Includes Boat Manufacturer marketing benefits with up to 3,000 sq. ft. of display space

\$10,000

GOLD Sponsorship

Includes Boat Manufacturer marketing benefits with up to 3,500 sq. ft. of display space

\$7,500

TRADE Sponsorship

Creative program utilizing your company's products. Offers you the opportunity to insert your product into captain's bags and key distribution points throughout FishStock.

Level 1: \$2,500 in product donation

Level 2: \$1,500 in product donation

Level 3: \$1,000 in product donation

