



FISHSTOCK

THE TOTAL SALTWATER EXPERIENCE

PLATINUM Sponsor

\$10,000

Detailed Benefits

- FishStock Print Ads –Logo positioning on full page 4/c FishStock ads reaching 600,000 readers in *Sport Fishing* (3x), *Marlin* (2x) and *Fly Fishing in Salt Waters* (2x)
- Logo positioning on www.FishStock.com and links to your company website
- Rights to FishStock logo for advertising initiatives
- Full-page 4/c ad in Event Program
- Sponsor a top award within tournament
- Invitation to Angler's Kick-Off Party with opportunity to display and sell product
- Logo inclusion on posters, fliers, newspapers and laminated boat numbers
- Opportunity to provide product donations for additional exposure

Onsite Benefits

- Up to 3,500 sq. ft. of onsite display space
- Ability to display up to four company banners (sponsor provides). Maximum size: 3' x 10'
- Onsite product testing (land/water)
- Sponsor and fulfill onsite seminars
- Live onsite announcements (two per day)

FishStock – The Total Saltwater Experience
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www.FishStock.com



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