

**OWN**

*SPORT FISHING* readers OWN accessories

**BOAT**

	PERCENTAGE WHO OWN	AVERAGE NUMBER OWNED
<b>Anchor</b>	72.3%	2
<b>Bilge Pump</b>	70.9%	2
<b>Bimini Top/Enclosure/Cover</b>	47.4%	1
<b>Davits/Lift System</b>	10.3%	1
<b>Live-Bait System</b>	51.6%	1
<b>Survival Life Raft</b>	16.9%	1
<b>Trailer</b>	71.4%	1
<b>Trim Tabs</b>	35.7%	1
<b>Watermaker/Desalinator</b>	4.2%	1
<b>Windlass</b>	18.8%	1

**POWER**

<b>Generator</b>	18.3%	1
<b>Marine Battery</b>	77.0%	2
<b>Outboard Motor Bracket</b>	22.1%	1
<b>Power Inverter</b>	16.0%	1
<b>Spare Prop</b>	46.9%	2
<b>Trolling Motor</b>	31.5%	1

**OTHER**

<b>Binoculars</b>	70.4%	2
<b>Pair of Deck Shoes</b>	56.8%	2
<b>Fire Extinguisher</b>	76.1%	2
<b>Flares/Distress Signals</b>	71.4%	2
<b>Foul Weather Gear</b>	65.3%	2
<b>Pair of Polarized Sunglasses</b>	73.2%	2

Source: 2004 Clear Research Subscriber Survey