

**63.5% of *FLY FISHING IN SALT WATERS* readers
OWN a boat**

OWN		
Length	15' – 20'	85.1%
	21' – 25'	12.2%
	26' – 35'	2.1%
Type	Flats	27.7%
	Bay	10.1%
	Catamaran	.5%
	Center Console	22.3%
	Kayak	27.7%
	Skiff	19.1%

**34.8% of *FLY FISHING IN SALT WATERS* readers
PLAN TO BUY a boat in the next 24 months**

PURCHASE PLAN		
Length	19' and under	65.0%
	20' – 25'	24.3%
	26' – 35'	8.7%
Type	Flats	21.4%
	Bay	12.6%
	Center Console	23.3%
	Kayak	10.7%
	Skiff	5.8%

Base: Boat Owners

Source: 2005 Snap Survey